

# How we can help your clients engage with their customers

The world of business is changing faster than ever. Customers want immersive and personalised experiences, both in the physical and virtual realms.

But creating these experiences is not easy, especially when businesses face the daunting challenges of a volatile economy, rising prices, and political instability. That's why businesses need all the support they can get to thrive in these turbulent times.

**ARAG Businesslaw** offers a range of regularly-updated guides and templates, including:

- 10 ways to increase your online sales;
- How to benchmark your business against your rivals; and
- Keeping sales and customers going.

## How to register on ARAG Businesslaw

To sign up for ARAG Businesslaw, your customers simply need to follow these three steps:

- Visit [aragbusinesslaw.co.uk](https://aragbusinesslaw.co.uk);
- Enter the voucher code found in your policy documentation into the 'First time using ARAG Businesslaw?' box and click 'Validate Voucher';
- Fill out your name, email address and create a password, and then validate the confirmation email sent out.

## Telephone legal advice

Don't forget, every **CLEI client also has access to unlimited telephone legal advice\*** via our 24/7 legal advice line (the number will be within the client's policy documentation) where our operators are ready to answer all your clients' legal enquiries.

\*England and Wales only; advice in other jurisdictions is available 9am-5pm Monday-Friday, excluding bank holidays.

