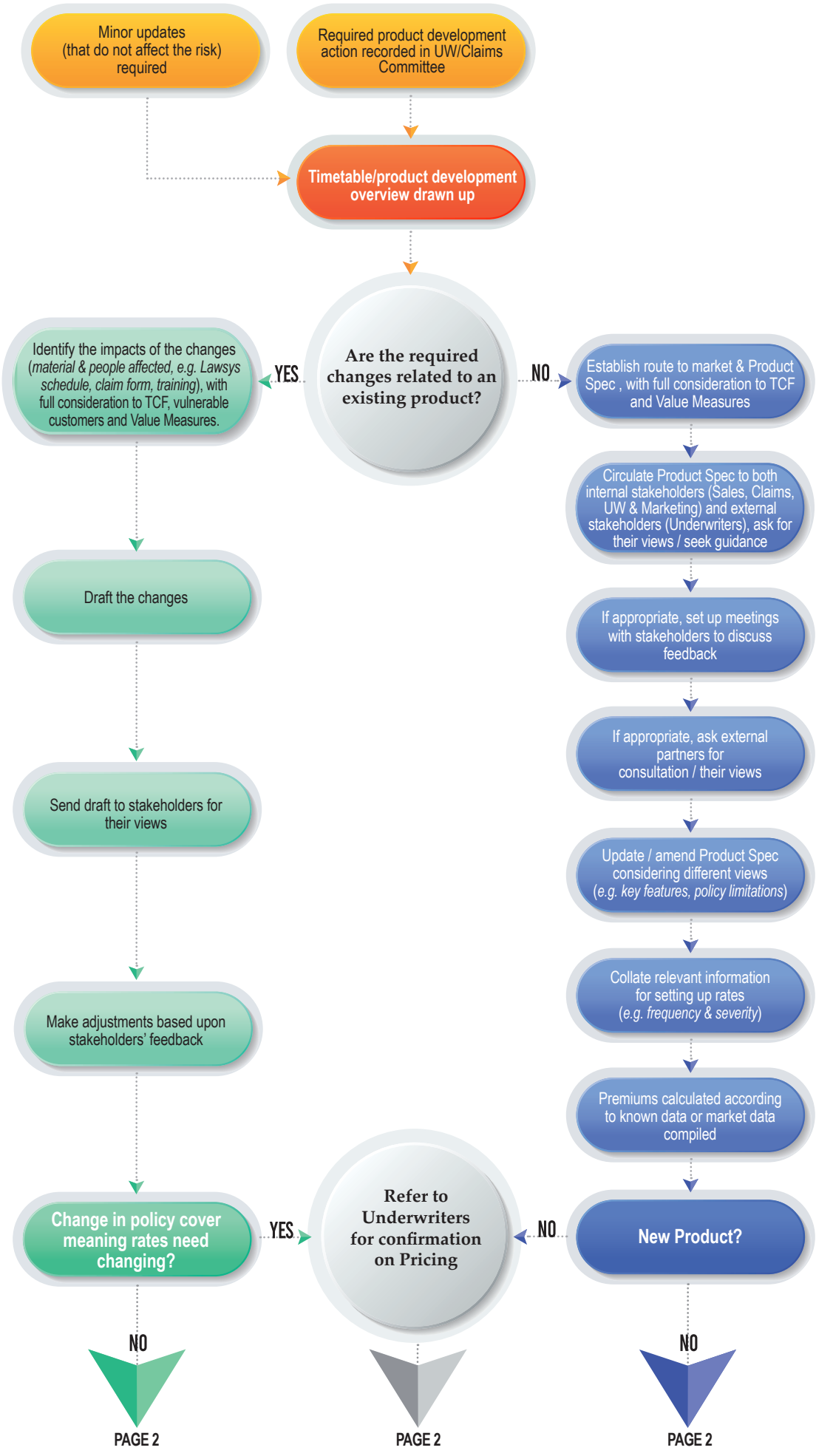
Product Development Process Map

PRODUCT DEVELOPMENT



DOCUMENT/DATA

- UW/Claims Committee meeting minutes
- Any other external documents (legislation, Mails, etc.)

Q:drive
Product development timetable/overview

Product Spec (incl. appendices, e.g. drafted terms & conditions)

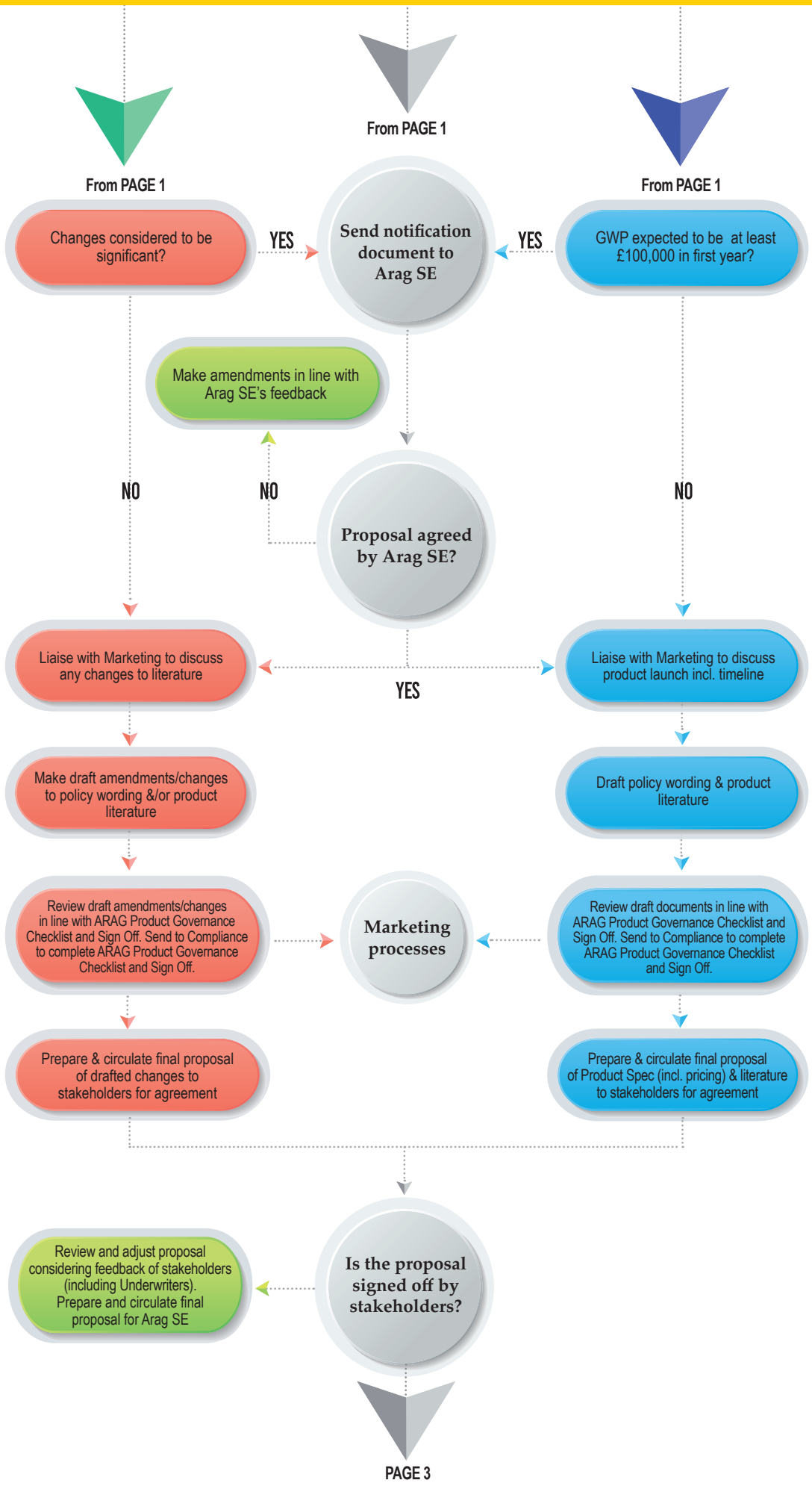
Outlook

- Product Spec (incl. appendices, e.g. drafted terms & conditions)
- Terms & conditions

Product Spec

- Product Spec
- Market research material- Government impact analysis, general market data etc

- Product Spec
- Premiums Calculation



Product Spec

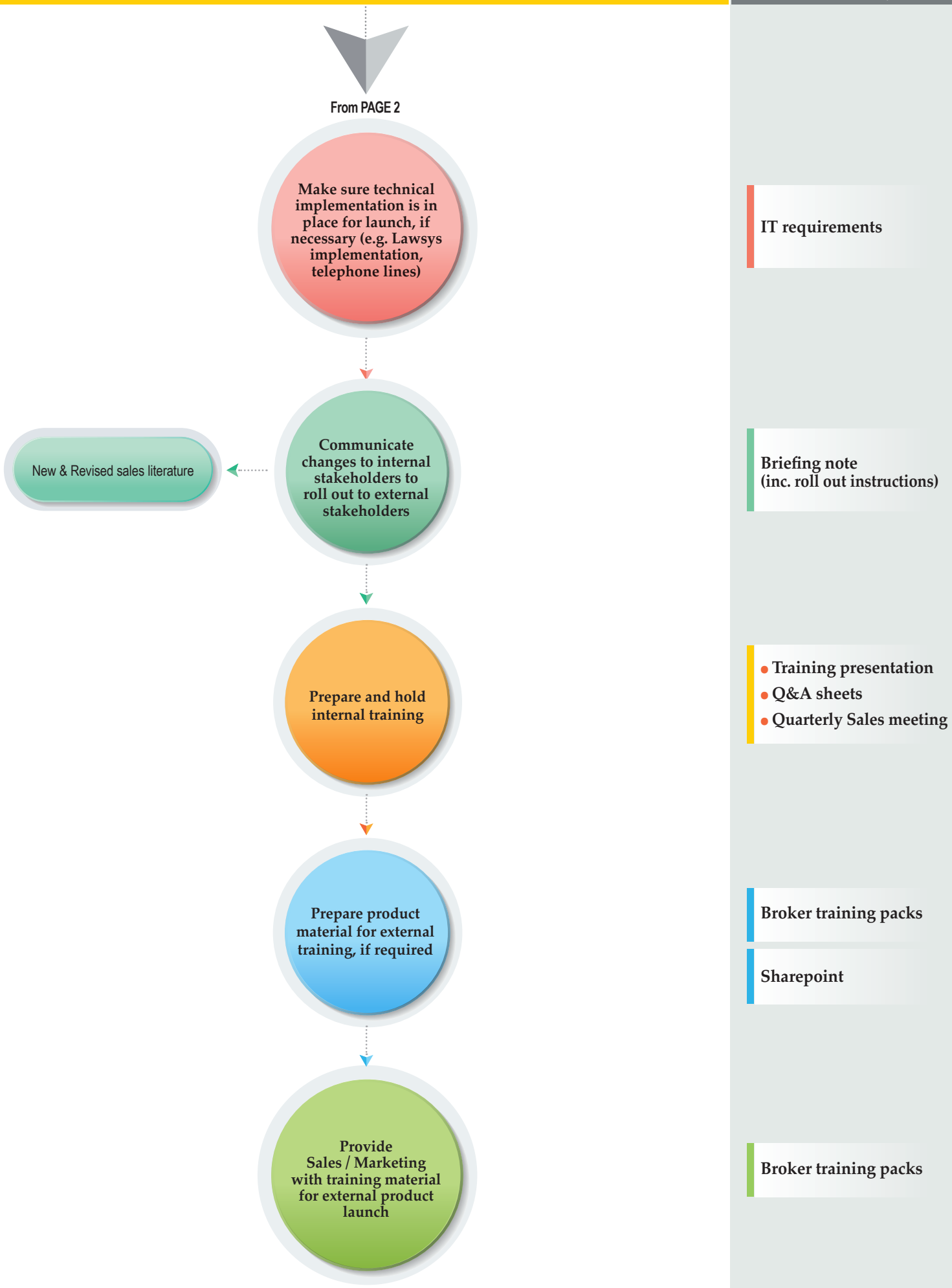
Terms & conditions

Product Spec/literature

Notification document

Product spec/literature

Sign off document


From PAGE 2
Make sure technical implementation is in place for launch, if necessary (e.g. Lawsys implementation, telephone lines)
IT requirements
Communicate changes to internal stakeholders to roll out to external stakeholders
New & Revised sales literature
Briefing note (inc. roll out instructions)
Prepare and hold internal training
Training presentation
Q&A sheets
Quarterly Sales meeting
Prepare product material for external training, if required
Broker training packs
Sharepoint
Provide Sales / Marketing with training material for external product launch
Broker training packs